



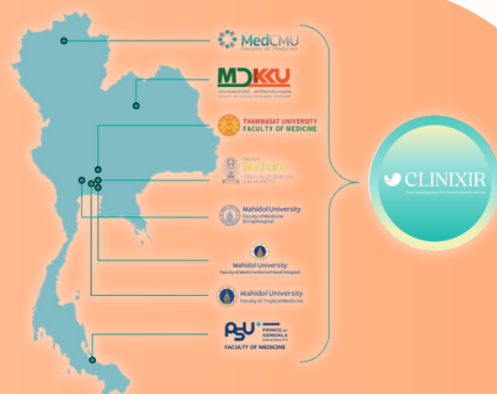
Data ConneX

Thailand's Leading Health Data Hub for Advanced Research & Analytics

What is Data ConneX?

A **secure data integration initiative** by Clinixir and 8 leading Thai medical schools, designed to transform fragmented electronic health records (EHRs) into a standardized **Observational Medical Outcomes Partnership (OMOP) Common Data Model (CDM)**.

This **robust multicenter collaboration** enables **large-scale health data integration**, **advancing research quality** and **driving impactful publications through real-world evidence**.



Data Integrity

Different formats and structures require extensive cleaning and validation



Data Access

Multiple stakeholders controlling datasets causing concerns over improper use



Key Challenges



High Invested Value

High data management costs and slow research due to limited infrastructure



Solution



Collaborate with top medical institutions to gather real-world healthcare data



Convert into a common format



Ensure data quality, security, and compliance with industry regulations

Applications



Health Trends & Landscape

Delivers comprehensive data on patient, disease, and drug trends for market analysis, research, and strategic planning.



Real-World Data (RWD) Inquiry

Delivers in-depth data analysis service and assists with regulatory submissions and compliance



Research Participant Pool

Identifies patient and disease profiles to support site selection and feasibility for clinical trial planning.